



Five reasons to purchase a manufacturer profile in STUFF

1. A STUFF Profile tells your story and creates awareness of career opportunities at your company with over 40,000 students and adults looking for a new career path.
2. It reaches tomorrow's manufacturing workforce *plus* those looking for work today.
 - Middle Schools
 - High Schools & Technical High Schools
 - Public and Private Colleges, including all Community Colleges
 - Workforce Development Centers and more!
3. A profile in STUFF gets you a lot of marketing value! High visibility in the print publication, exposure through our bi-weekly STUFF e-news (we run a live link to your jobs/career page in each STUFF e-newsletter), daily STUFF social media feeds and through the website www.stuffmadeinma.com
4. Its affordable - all this year round value is included in a one page (as low as \$2,550) or two page profile (as low as \$4,410) - *pricing is based on company size*. **All AIM member companies will receive a 10% discount!**
5. You have the option to add a custom video (shot and edited at a great price!) on what's cool about your company that features an Augmented Reality app in the print publication(LIVE PORTRAIT) and we'll run the video content on our website and through social channels.

Be part of a hip interactive publication, website and social campaign that has proven to be a unique awareness and recruitment tool for manufacturers across the state of Massachusetts.

Profile deadline: August 15

Distribution date: last week in September

Contact Associate Publisher Mark Murray today at 508-755-8004 x227 or email at mmurray@wbjournal.com

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